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Geberit launches new bath trap technology at the push of a button

Geberit, the leading manufacturer of washroom and bathroom, supply and drainage systems, has launched a unique new product which adds the perfect finishing touch to any modern bathroom – the PushControl combined waste and overflow bath trap.

As more and more consumers look for stylish, modern, hygienic solutions for the bathroom, Geberit has yet again demonstrated its impressive pedigree in design by developing a bath trap with an innovative new push control technology which facilitates superior quality and greater ease of use.

The core advantage of the PushControl trap is that the popup is released and sealed by a push-button control located in the overflow rosette. This means that there is no need to reach down into the bath to operate and there is no danger of accidentally releasing the water by sitting or standing on it, a big advantage over traditional clicker bath traps. This is a totally unique feature offered by Geberit and, one that Geberit believe will make the product popular with the consumer.

Geberit's design team has also worked hard to ensure that both the push-button actuator and trap lie flush with the bath tub, providing a more comfortable environment for the bather.



The shallow trap is designed for the best possible flow quality, allowing a fast water discharge, and makes it possible to fit the bathtub at low level so that it is easier to step into. All round seals protect the bathtub and the building structure reliably against moisture, while the rubber expansion joint on the overflow head insures installation without tension.

The PushControl trap is one of Geberit's finishing touches which demonstrates the 'shine' element of the 'speed', 'safety' and 'shine' factors that Geberit offers the wall-hung washroom and bathroom market. Working behind the scenes to help the consumer create a stylish, efficient, and modern bathroom, the PushControl trap is yet another example of how Geberit is the strength behind modern bathroom design.

With four sleek finishes – chrome-plated high-gloss, chrome-plated matt, white and gold – the PushControl trap adds a stylish finishing touch to any bath.

About Geberit Sales Ltd

As European market leader, the Geberit Group, with sales of CHF 2.2 billion and 5,400 employees in 40 countries worldwide, is a global provider in the supply, washroom & bathroom and drainage systems area, having built a reputation for innovation, quality and reliability over 130 year history.

For further editorial enquiries or to request a digital image, please contact:

Robyn Percy/ Claire Hawes

Tel: 0161 968 3450

Fax: 0161 968 3451

Email: robyn@rattlepr.co.uk
Claire@rattlepr.co.uk